



CONTACT

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EDUCATION

Kutztown University of Pennsylvania, Kutztown, PA

BFA in Communication Design

Graduation: May 2020

GPA: 3.51

SOFTWARE

Illustrator

Photoshop

InDesign

HTML/CSS

Sass/SCSS

JavaScript

Lightroom

Adobe XD/Figma/InVision

PHP

AfterEffects

Processing/p5.js

WordPress/Joomla

SKILLS

Creative Concepts

Typography

Brand Identity

UX/UI Design

Front-End Development

Editorial Design & Layout

Photography

HONORS & AWARDS

KUCD Interactive Award

Recipient | 2020

Shoofly Literary Magazine,

Cover Competition Winner | 2019

Adobe Awards, Semi-finalist | 2018

Dean's List | Fall 2017, Spring

2019 and Fall 2019

DESIGN & WORK EXPERIENCE

JC Consulting | Philadelphia, PA

Associate Graphic & Web Designer | June 2020 – Present

- Assists lead graphic designer to create new graphics and weekly reports to support the services offered
- Works along side head developer to update and maintain the website on the front-end and the back-end
- Redesigned the client facing side of the website and gave the brand an update

Freelance | PA & NJ

Freelance Designer | December 2018 – Present

- Helps various clients create a website promoting their product or service
- Creates websites from wireframes to full-render mockups to final sites

RU Financial & Emeritus Wealth | Warren, NJ

Graphic Designer & Consultant | June 2014 – Present

- Helps create and maintain a visual aesthetic brand for the company
- Collaborates with other team members to develop visual presentations and printed promotional items on an as-needed basis
- Develops and produces a quarterly newsletter that is sent out to all clients

Communication Design Department | Kutztown, PA

Coding Tutor | January 2020 – May 2020

- Assisted 5-10 students on a weekly basis with assignments and classwork
- Helped underclassmen build and expand knowledge of basic HTML & CSS

College of Business | Kutztown, PA

Graphic Designer | March 2018 – May 2020

- Led a team consisting of one other designer and one copywriter to design brochures, posters, infographics and magazine layouts
- Redesigned the Department of Business Administration and Sport Management programs as needed according to new university branding standards
- Created a quarterly, 32-page four-color magazine promoting the College of Business at Kutztown, which is distributed to the student body, faculty and alumni

SiriusXM | New York, NY

Creative Services Design Intern | June 2019 – August 2019

- Participated in active design projects such as print ads, logo design, art development, printed marketing materials, web banners and emails
- Collaborated with the in-house creative team to update and rebrand documents and channels to the new branding standards
- Designed current logo for the Heart & Soul channel on all streaming and social platforms

The Keystone Newspaper | Kutztown, PA

Editorial Designer | September 2016 – September 2019

- Worked with local businesses to create custom advertisements targeting KU students
- Created a variety of four-color graphics promoting job openings, events and the organization
- Produced a yearly online Kutztown University yearbook featuring clubs, events and important articles from the year