



CONTACT

+1 908 307 7166

hello@oliviadurr.design

oliviadurr.design

EDUCATION

Kutztown University of Pennsylvania, Kutztown, PA

BFA in Communication Design

Graduation: May 2020

SOFTWARE

Illustrator

Photoshop

InDesign

HTML/CSS

Sass/SCSS

JavaScript

Lightroom

Processing/p5

SKILLS

Creative Concepts

Typography

Brand Identity

UX/UI Design

Front-End Development

Editorial Design & Layout

Photography

HONORS & AWARDS

KUCD Interactive Award

Recipient | 2020

Shoofly Literary Magazine,

Cover Competition Winner | 2019

Adobe Awards, Semi-finalist | 2018

Dean's List | Fall 2017, Spring

2019 and Fall 2019

Ronald & Gladys Horvath

Scholarship Recipient | 2017

and 2018

DESIGN & WORK EXPERIENCE

Communication Design Department | Kutztown, PA

Coding Tutor | January 2020 – Present

- Assist 5-10 students on a weekly basis with assignments and classwork
- Help underclassmen build and expand knowledge of basic HTML & CSS

College of Business | Kutztown, PA

Graphic Designer | March 2018 – Present

- Currently leads a team consisting of one other designer and one copywriter to design brochures, posters, infographics and magazine layouts
- Redesigns the Department of Business Administration and Sport Management programs as needed according to new university branding standards
- Creates a quarterly, 32-page four-color magazine promoting the College of Business at Kutztown, which is distributed to the student body, faculty and alumni

RU Financial & Emeritus Wealth | Warren, NJ

Graphic Designer & Consultant | June 2014 – Present

- Helps create and maintain a visual aesthetic brand for the company
- Collaborates with other team members to develop visual presentations and printed promotional items on an as-needed basis

SiriusXM | New York, NY

Creative Services Design Intern | June 2019 – August 2019

- Participated in active design projects such as print ads, logo design, art development, printed marketing materials, web banners and emails
- Collaborated with the in-house creative team to update and rebrand documents and channels to the new branding standards
- Designed current logo for the Heart & Soul channel on all streaming and social platforms

The Keystone Newspaper | Kutztown, PA

Editorial Designer | September 2016 – September 2019

- Worked with local businesses to create custom advertisements targeting KU students
- Created a variety of four-color graphics promoting job openings, events and the organization
- Produced a yearly online Kutztown University yearbook featuring clubs, events and important articles from the year

VOLUNTEER EXPERIENCE

DesignRX | Kutztown, PA

Graphic Designer | February 2020

- Collaborated with another designer to build a brand identity for a Studio Art student as post-graduation preparation

Designathon | Kutztown, PA

Graphic Designer & Team Leader | March 2019

- Participated in an annual 18-hour collaborative design event creating work for local non-profits
- Conceptualized and illustrated a logo and other key art for the Robsonia Library's summer reading program
- Presented finished work to the client for final discussion and approval

Font Fellows | Kutztown, PA

Uppercase | September 2018 – March 2019

- Mentored two underclassmen with their projects and navigating the KUCD program
- Provided additional insight into certain projects and constructive criticism